



MEDIA RELEASE

HUGE NEW WA DAY FESTIVAL CELEBRATES THE BEST OF WESTERN AUSTRALIA

MAY 2016

This WA Day, Elizabeth Quay will come to life with the huge new FREE WA Day festival, celebrating the best of Western Australian culture.

On Monday 6 June from 10am to 9pm the precinct will be jam packed with free activities for the whole family. Visitors are invited to spend the day exploring Western Australian music, food, sports, arts and culture.

Barrack Square will be transformed into an art and culture hub with live music, a "Shakespeare Shenanigans" performance and children's activities including circus skills, Lego and giant building blocks. For people who love drama, 'The Island' will be a stage for roaming performers from Shakespeare's Tempest play, and on the eastern side of the bridge is the place to be for sports fanatics.

Take a yoga class, watch a match of blind table tennis or learn new skills with some of WA's best sports stars from the West Coast Eagles, Perth Wildcats, Perth Heat, Perth Glory, Perth Scorchers and Volleyball WA. A Western Australian mascot run will feature Rick "the Rock" Eagle versus Wilbur the Wildcat and other mascots along the Western Promenade of Elizabeth Quay.

Within the precinct visitors can also learn all about our Aboriginal culture by painting a community canvas and sampling some of WA's oldest cuisine, bush tucker, with a modern twist.

Burger buffs should get down to the 'Best Burger in the West' live cook off competition at 12pm and join Buy West Eat Best on the search to find the ultimate burger created from local Western Australian produce. Justin Bell from Jus Burgers, well-known food critics Max Veenhuysen and Rob Broadfield, and Rob Nixon from the popular Nicko's Kitchen blog will there on the day to crown WA's burger king or queen.

Geoffrey Bolton Avenue will be buzzing with a food truck market, Matso's pop up bar and the State of the Art (SOTA) Music Festival between 12pm – 9pm. For the first time ever this will be a FREE event and will have two massive stages showcasing the very best of WA music with headliners Jebediah, San Cisco and Ta-Ku plus plenty more.

FREE access includes all performances, Matso's Live and Unplugged competition, multiple licensed areas, food trucks and live visual art.

Mike Anghie, Chairman Celebrate WA, said "the exciting new WA Day Festival is a celebration of Western Australia: our relaxed lifestyle, beautiful landscape, local products, local pride, local music and most importantly, our people."

Celebrate WA will present seven separate FREE family events, extending celebrations from Elizabeth Quay Perth to Esplanade Park in Fremantle, Kalgoorlie, Albany, Mandurah, Geraldton and Port Hedland. For full details on all the WA Day activities, visit www.waday.com.

All regional WA Day Festival events will involve children's activities, live entertainment and community projects that give everyone the chance to create a work of art.

The WA Day Festival is made possible thanks to event sponsors BHP Billiton, the State Government of Western Australia and Lotterywest.

HAVE A WA OF A DAY AND WIN

Come down on the day and take part in the WA Day social media competition. Just share how you are "Having a WA of a Day", use #WADay on Twitter or Instagram or visit the Celebrate WA Facebook page and you could win return flights for two people to see Matilda the musical (featuring music from WA's Logie award winning Tim Minchin) at the iconic Cambridge Theatre. You could also win dining vouchers to some of WA's top restaurants, passes to Perth Zoo, and even a holiday escape to Bunker Bay. Visit waday.com for details.

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About Celebrate WA

Celebrate WA is a not-for-profit organisation responsible for promoting and organising the annual WA Day celebrations; promoting excellence and achievement by Western Australians in all fields of endeavour; and encouraging pride in all things Western Australian.

Celebrate WA's Major Supporters include BHP Billiton, the State Government and Lotterywest.

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